



**Conder
Flag
Company**

CUSTOM CATALOG



Atlanta, GA

770.409.0217 • 800.993.3524

Charlotte NC

704.529.1976 • 800.342.3524

Visit our website at www.conderflags.com

Conder Flag Company

FLYING HIGH

A major distributor of all types of flags including U.S., state, international, custom and historical flags, Conder Flag has graced America's businesses, homes and skies for more than seven decades. Originally a source for U.S.-made American flags, we soon broadened our business with custom-printed flags and banners, logo flags, branding programs, graphic decals, stadium and arena graphics and trade show signage that help any company, venue or event get noticed.

Conder Flag also sells, repairs and installs all types of flagpoles for commercial and residential use, and operates retail stores in Charlotte and Atlanta.

But what really sets Conder Flag apart is our commitment to the highest quality products, customer service and long-term relationships with our customers. Consistently, Conder Flag provides the best quality products at a fair price in a timely manner. From our standard American and residential flags to custom-designed flags, banners and signs, we provide products that are affordable, yet never cheaply made.



4705 Dwight Evans Road
Charlotte, NC 28217

Store Hours:

9am-4:30pm M-F

704.529.1976 ■ 800.342.3524

4275 Creek Park Drive
Suwanee, GA 30024

Store Hours:

9am-4:30pm M-F

770.409.0217 ■ 800.993.3524

www.conderflags.com



TABLE OF CONTENTS

Pg. 1	Custom Flags
Pg. 2	Teardrop & Blade Flags
Pg. 3	Vertical Feather & Rectangular Flags
Pg. 4	Custom Banners
Pg. 5	Table Cloths & Retractable Displays
Pg. 6	Fabric Wall Displays, Silicone Edge & Vehicle Graphics
Pg. 7	Custom Graphics
Pg. 8	Events
Pg. 9	Events
Pg. 10	Artwork Guidelines

DIGITALLY PRINTED FLAGS

Each custom flag is finished with a canvas heading and grommets. Fly hems are finished with four rows of lock stitched construction. Each fly corner is reinforced with a back tacking stitch. Prices below are for single reverse flags.

SIZE	QUANTITY	PRICE
3' x 5'	1-2	\$119.00
	3-5	\$109.00
	6-11	\$98.00
	12-24	\$67.00
4' x 6'	1-2	\$166.00
	3-5	\$139.00
	6-11	\$119.00
	12-24	\$79.00
5' x 8'	1-2	\$219.00
	3-5	\$206.00
	6-11	\$192.00
	12-24	\$118.00

Add 90% for double sided flags. Other sizes available. Call for pricing.

Set up fee-\$55.00 per design.



APPLIQUE FLAGS

Talented employees hand-craft each flag with care and attention. We can sew virtually any logo on any size or shape background. The standard construction for flags, pennants and burgees is single reverse; words read correctly on front and reverse on back. Double sided flags read correctly on both sides and require two flags sewn back to back. **All logos, emblems and special designs are individually quoted.**

SIZE	BASE PRICE 10 BLOCK LETTERS
12" x 18"	\$96.00
16" x 24"	\$113.00
2' x 3'	\$143.00
3' x 5'	\$172.00
4' x 6'	\$195.00
5' x 8'	\$226.00
6' x 10'	\$296.00
8' x 12'	\$436.00

Add 90% for double sided flags. Other sizes available. Call for pricing.

Set up fee-\$55.00 per design.



Please email artwork to our customer service representatives at info@conderflags.com to receive an accurate appliquéd custom flag estimate.

Teardrop & Blade Flags

TEARDROP FLAGS

These flags are great for high visibility advertising and are made in the U.S.A. A light breeze allows these flags to rotate. Print your own logo or custom message for maximum attention.

TEARDROP CUSTOM FLAGS-200 DENIER NYLON

PART	SIZE	1-2	3-5	6-11	12-24	25-49	50-99
VTD6	25" x 66"	\$145.00	\$125.00	\$108.00	\$85.00	\$75.00	\$65.00
VTD9	29" x 102"	\$200.00	\$185.00	\$165.00	\$145.00	\$125.00	\$115.00
VTD12	33" x 142"	\$219.00	\$198.00	\$180.00	\$160.00	\$155.00	\$145.00
Set Up Fee		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00

The pricing chart above reflects single reverse flags with a mirror image on the reverse side.

BLADE FLAGS

These flags are great for high visibility advertising and are made in the U.S.A. They are lightweight and easy to install. Print your own logo or custom message for maximum graphic exposure.

BLADE CUSTOM FLAGS-200 DENIER NYLON

PART	SIZE	1-2	3-5	6-11	12-24	25-49	50-99
VBL27N	2' x 7'	\$140.00	\$122.00	\$112.50	\$93.00	\$77.00	\$67.00
VBL210N	2' x 10'	\$175.00	\$170.00	\$150.00	\$129.00	\$109.00	\$99.00
VBL212N	2' x 12'	\$210.00	\$195.00	\$170.00	\$149.00	\$129.00	\$119.00
VBL214N	2' x 14'	\$230.00	\$225.00	\$190.00	\$185.00	\$145.00	\$137.00
Set Up Fee		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00

The pricing chart above reflects single reverse flags with a mirror image on the reverse side.

BLADE & TEARDROP POLES

- ▶ Rotating pole sets are made of a graphite composite for maximum flexibility and durability.
- ▶ Each pole set comes with bungee cord and nylon carrying case.
- ▶ Inside each carrying case is a mesh pocket to hold your custom flag as well as compartments to organize your pole sets.
- ▶ An exterior pocket is included to store your rotating spike.
- ▶ These poles require purchasing either a Ground Spike (VTELGS) or the Crossbase with Waterbag (VCRW1).

BLADE & TEARDROP ROTATING POLE SETS

PART	SIZE	1-5	6-11	12-24	25-49
VBTS9	Small 9'	\$63.00	\$61.00	\$59.50	\$58.00
VBTM12	Medium 12'	\$80.00	\$78.00	\$76.00	\$74.50
VBTL16	Large 16'	\$86.00	\$83.76	\$81.50	\$77.00



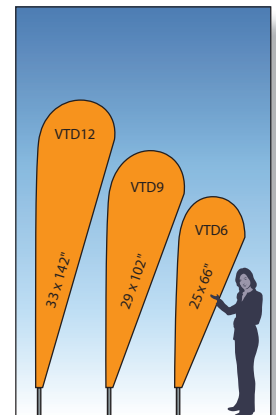
VBTM12 Pole Set



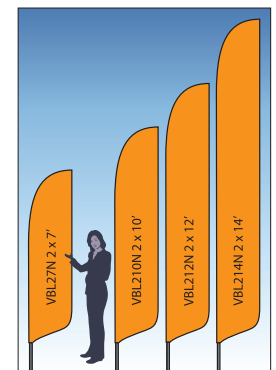
Teardrop Flag



Blade Flag



VTD12 requires VBTL16 Pole
VTD9 requires VBTM12 Pole
VTD6 requires VBTS9 Pole



VBL27N requires VBTS9 Pole
VBL210N requires VBTM12 Pole
VBL212N requires VBTL16 Pole
VBL214N requires VBTL16 Pole

Vertical Feather & Rectangular Flags

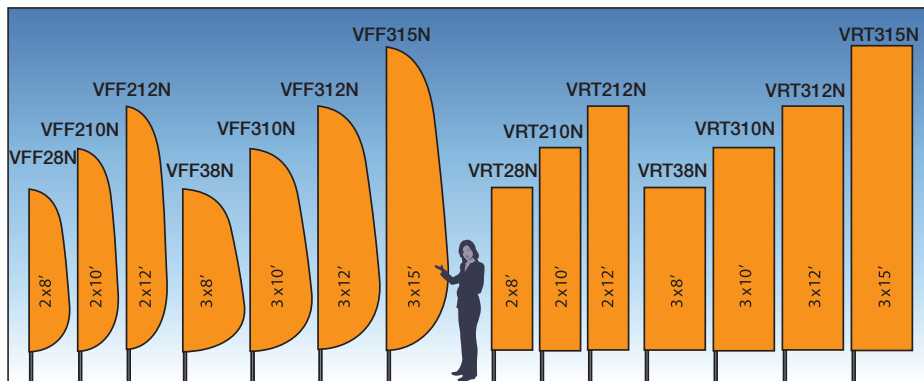
VERTICAL FEATHER & RECTANGULAR FLAGS

These flags are great for short or long term use and are made in the U.S.A. A light breeze allows these flags to rotate. Print your own logo or custom message for maximum attention.

FEATHER & RECTANGULAR FLAGS-200 DENIER NYLON

FEATHER	RECT	SIZE	1-2	3-5	6-11	12-24	25-49	50-99
VFF28N	VRT28N	2' x 8'	\$109.00	\$99.00	\$90.00	\$79.00	\$74.00	\$69.00
VFF210N	VRT210N	2' x 10'	\$134.00	\$124.00	\$109.00	\$98.00	\$89.00	\$84.00
VFF212N	VRT212N	2' x 12'	\$169.00	\$154.00	\$134.00	\$120.00	\$110.00	\$109.00
VFF38N	VRT38N	3' x 8'	\$149.00	\$130.00	\$120.00	\$113.00	\$105.00	\$98.00
VFF310N	VRT310N	3' x 10'	\$177.00	\$169.00	\$154.00	\$139.00	\$129.00	\$119.00
VFF312N	VRT312N	3' x 12'	\$209.00	\$189.00	\$174.00	\$164.00	\$154.00	\$144.00
VFF315N	VRT315N	3' x 15'	\$300.00	\$270.00	\$250.00	\$200.00	\$190.00	\$180.00
Set Up Fee		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00

The pricing chart above reflects single reverse flags with a mirror image on the reverse side.



TELESCOPING FIBERGLASS POLES W/GROUND SLEEVE

PART	SIZE	1-2	3-5	6-11	12-24
VTEL15	6'-15'	\$67.00	\$62.00	\$57.00	\$52.00
VTEL21	8'-21'	\$75.00	\$70.00	\$65.00	\$62.00

GROUND SPIKE & CROSSBASE HARDWARE

Ground Spikes are available in a glossy black finish. All flags will rotate with a light breeze due to the ball bearing pole mounts.

PART	1-2	3-5	6-11	12-24
VTELGs	\$31.50	\$31.00	\$29.50	\$28.50

Ground Spike with Ball Bearing-Black

Our Telescoping Poles (VTEL15 & VTEL21) and our Blade & Teardrop Poles (VBTS9, VBTM12 & VBTL16) can be used with all of our Rotating Ground Spikes (VTELGs) or our Rotating Crossbase with Waterbag (VCRW1).



ROTATING CROSSBASE WITH WATERBAG

Can be for indoor and outdoor use.

PART	1-5	6-11	12-24	25-49
VCRW1	\$52.00	\$51.00	\$50.00	\$49.00

SANDBAG

Made to order. 2 wk. lead time. Approx. weight 20 lbs.

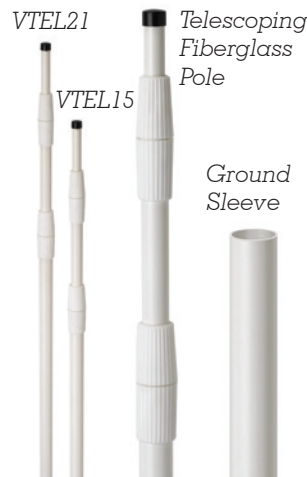
PART	1-5	6-11
279	\$30.00	\$28.00



Vertical Feather Flag



Rectangular Flag



Custom Banners

CUSTOM BANNERS

Custom banners have long been a specialty of Conder Flag. Quick turnaround? Intricate logo? Difficult color match? We'll work right by your side to make the impossible possible, whether you need one banner or 500. We also carry many other custom items that are unique or job specific that can be quoted on a site visit. Give one of our customer service representatives a call at 1-800-342-3524 to set up an appointment and let's get started on your custom project today.

APPLICATIONS

We can print custom-made banners on a wide variety of materials to identify venues, promote events and enhance branded environments. Materials would include Fabric, Sunbrella®, Vinyl or Vinyl Mesh. Banners can be fabricated to fit specific structures and special architectural features for periodic use in public areas.

Below is pricing for a standard one-sided banner on vinyl.

SIZE	SQ. FOOTAGE	\$ PER SQ.	EACH
2' x 6'	12	\$6.00	\$72.00
2' x 8'	16	\$6.00	\$96.00
2' x 10'	20	\$6.00	\$120.00
3' x 5'	15	\$6.00	\$90.00
3' x 6'	18	\$6.00	\$108.00
3' x 8'	24	\$5.75	\$138.00
3' x 10'	30	\$5.50	\$165.00
3' x 12'	36	\$5.50	\$198.00
4' x 6'	24	\$5.75	\$138.00
4' x 8'	32	\$5.50	\$176.00
4' x 10'	40	\$5.50	\$220.00
4' x 12'	48	\$5.25	\$252.00
4' x 15'	60	\$5.25	\$315.00
4' x 20'	80	\$5.00	\$400.00
5' x 10'	50	\$5.25	\$262.50
5' x 20'	100	\$4.75	\$475.00
5' x 30'	150	\$4.25	\$637.50

Standard finishing on banners up to 4 x 1 5'. Reinforced grommet every 2' across top & bottom. Ends are reinforced.

Webbing is used for larger banner finishing. Call or email us for a quote on your specific banner size.

Vector art required in an .eps, .ai or pdf format. Artwork charges may apply at \$55.00 an hour.

For Double-Sided pricing, add 60%.



Cloth Banners



Light Pole Banners



Overstreet Banners



Mesh Banners



Ceiling Banners

Table Cloths & Retractable Displays

TABLE CLOTHS

Custom trade show tablecloths are digitally dyed in full color on our white deluxe display cloth. Tablecloths are available in standard 6' and 8' sizes and are fully washable. Two pricing options are available: Front panel only (on white background) and full coverage. Made in the USA!

ITEM#	SIZE	COVERAGE	MATERIAL	EACH	2-5
Q88TC6	6'	FRONT PANEL ONLY-WHITE BG	POLY	\$265.00	\$225.00
Q88TC8	8'	FRONT PANEL ONLY-WHITE BG	POLY	\$299.00	\$255.00
Q88TC6FC	6'	FULL	POLY	\$320.00	\$275.00
Q88TC8FC	8'	FULL	POLY	\$365.00	\$319.00

TABLE THROW

Table Throws provide a less expensive option and are digitally printed in full color on white premium, fully washable deluxe display cloth. Table throws are available in standard 6' and 8' sizes.

ITEM#	SIZE	COVERAGE	MATERIAL	EACH	2-5
Q88TT6	6'	FRONT PANEL ONLY-WHITE BG	POLY	\$185.00	\$159.00
Q88TT8	8'	FRONT PANEL ONLY-WHITE BG	POLY	\$209.00	\$179.00
Q88TT6FC	6'	FULL	POLY	\$224.00	\$189.00
Q88TT8FC	8'	FULL	POLY	\$255.00	\$224.00

TABLE RUNNER

Table runners are 30" wide x 80" and can be used with any length table.

ITEM#	SIZE	COVERAGE	MATERIAL	EACH	2-5
Q88TR3080	6' OR 8'	FRONT PANEL ONLY-WHITE BG	POLY	\$129.00	\$119.00
Q88TR3080FC	6' OR 8'	FULL	POLY	\$149.00	\$139.00

CUSTOM PRINTED RETRACTABLE DISPLAYS

An economical and simple to use pull-up banner stand. Printed one side on special "no-curl" material or on high quality cloth, this display will look awesome every time it is used.

ITEM#	SIZE	MATERIAL	EACH
288	80" x 33.5"	POLYESTER	\$425.00
289	80" x 33.5"	POPUP	\$279.00



Table Cloth



Table Throw



Table Runner



Retractable Display

Fabric Wall Displays, Silicone Edge & Vehicle Graphics

CUSTOM PRINTED FABRIC WALL DISPLAY SYSTEM

This impressive, sturdy pop-up is easy to set up and gives you a generous area (88" tall x 111" wide) to display your product or message. The cross-based space frame design employs strong, interlocking tubing that keeps maximum tension on the fabric graphic. The graphic panel is printed in full color on our deluxe display cloth. Great for trade shows, in-store displays and small stage backdrops.

ITEM#	SIZE	MATERIAL	EACH
281	88" x 111" (End Caps)	POLYESTER	\$1,360.00
282	88" x 88"	POLYESTER	\$1,210.00
283	88" x 140" (End Caps)	POLYESTER	\$1,590.00
284	88" x 117"	POLYESTER	\$1,410.00
<i>Other sizes available.</i>			



Fabric Wall Display System

Close up of back side

SILICONE EDGE GRAPHICS

This a simple framing system designed to showcase fabric graphics. Perfectly patterned fabric slides into the extrusion's groove for a clean and evenly tensioned fit, minimizing visible framework. Once the extrusion is built and mounted, graphic replacement is easy.

This is especially useful for branded ad campaigns or graphics that have a series of monthly or seasonal messages. Call 1.800.342.3524 to get a custom quote from one of our customer service representatives.



Silicone Edge Graphics

VEHICLE GRAPHICS

Turn your company's fleet into a colorful moving billboard. Vehicle wraps and custom vehicle graphics are an excellent way to attract literally thousands of potential customers daily for an extremely low cost.

Conder Flag's expert staff can print and install your high impact graphics with precision and no surprises. Call 1.800.342.3524 to get a custom quote from one of our customer service representatives. See below for the information you will need to get an accurate estimate. Art and design fees may apply.

SIZE OF GRAPHIC	VEHICLE TYPE	VEHICLE SPECS	INSTALLATION
FULL <input type="checkbox"/>	AUTO <input type="checkbox"/>	MAKE <input type="checkbox"/>	CONDER INSTALLED <input type="checkbox"/>
PARTIAL <input type="checkbox"/>	TRUCK <input type="checkbox"/>	MODEL <input type="checkbox"/>	SELF INSTALLED <input type="checkbox"/>
DECAL <input type="checkbox"/>	PICKUP <input type="checkbox"/>	YEAR <input type="checkbox"/>	
WINDOW <input type="checkbox"/>	VAN <input type="checkbox"/>		
	TRAILER <input type="checkbox"/>		
	BOAT <input type="checkbox"/>		
	GOLF CART <input type="checkbox"/>		



Vehicle Graphics

TEXTURED WALL DECALS

Textured wall decals make an instant graphic splash when applied to brick, concrete block and architectural stucco. Easily removed, they will not harm architectural surfaces. These decals need to be installed by a professional. Give one of our customer service representatives a call at 1-800-342-3524 for a quote.

GLASS DECALS/WINDOW PERF

Intended for temporary signage and promotional programs, glass decals can be either fully opaque or transparent mesh. The different types are **Perforated Window Film, Clear, Static Cling and Opaque.** These decals are removable.

BACK-LITS

These attention-getting temporary and permanent signs can quickly enhance interior and exterior applications. An easy solution for seasonal sign change-outs, back-lit designs can be customized for a myriad of business needs. Printing is available on both flexible and rigid substrates.

FLOOR GRAPHICS

Custom-printed, specialty decals for indoor or outdoor applications, floor graphics have a dynamic promotional impact on events and branded environments. These durable decals can be applied to a variety of surfaces (from carpet to concrete) and can be removed without damage or residue.

PERMANENT SIGNS

Conder Flag fabricates custom-printed sign panels, graphic devices and structures for promotional programs, company branding and venue identification. Call 1.800.342.3524 to get a custom quote from one of our customer service representatives.

EVENT SIGNS

Coroplast signs are a cost effective solution for promoting your event. Made of an extruded twin-wall polypropylene sheet, they are well suited for both indoor and outdoor applications. Call 1.800.342.3524 to get a custom quote from one of our customer service representatives.



Textured Wall Decals



Glass Decals/Window Perf



Back-Lits



Floor Graphics



Permanent Signs



Event Signs

EVENT GRAPHICS MANAGEMENT

Conder Flag specializes in creating dynamic enhancements to your venue or event. For more than 70 years, we've been a team member...a company that works with our customers to deliver success! Our staff is able to help plan, budget, design, produce and install a wide variety of custom products. We are committed to consistent service, attention to deadlines and the delivery of quality graphics that add value to your marketing investment.

ACC BASKETBALL TOURNAMENT

The ACC has entrusted the execution of the environmental graphics to Conder Flag for several years, because of its commitment as a team member who can address their needs and demands. From banners and directional devices to on-court graphics and entry features, Conder Flag develops its plans in conjunction with the ACC staff. This covers both men's and women's conference championships over a two week span. Paying heavy attention to the visitor experience and broadcast appeal, the Conder Team delivers a full staff to plan and produce entry feature graphics, way-finding signage, Fanfest experience, team identification and a multitude of colorful treatments that enhance the ACC's brand for both major events.

Success on a grand scale. That is how we are motivated to meet the needs of our customers.



2012 DEMOCRATIC NATIONAL CONVENTION

For 9 months, Conder Flag worked with the DNC 2012 Host Committee to promote Charlotte to a national audience and to welcome visitors to Charlotte. All custom street banners and venue graphics were produced in conjunction with Wray Ward. This included hundreds of pieces at public sites such as the airport, Time Warner Cable Arena, uptown's public streets and Charlotte's light rail public transit.

Conder Flag also worked as team members with Hargrove, the national firm that was responsible for all public venues for the DNC. With tight deadlines and limited security access, Conder staff produced graphics for building identification, transportation graphics, and entry features in record time.



UNIVERSITIES

Conder Flag has extensive experience helping universities display their brand identity from the football field to the board room. Some of our clients include Virginia Tech, UNCC, Winthrop University, Liberty University and Catawba College. Our staff can design, print and install locker room wall decals, large mesh exterior banners with your school logo, light pole campus banners, field wraps and tournament signage. Our branding programs help in the recruiting process for top notch athletes and build team spirit and student morale.

Call one of our customer service representatives to 1-800-342-3524 to schedule your consultation appointment.



GOLF TOURNAMENTS

Conder Flag has the experience and expertise to make your golf tournament a success. We have created graphics for esteemed events such as the Chiquita Classic Golf Tournament, the Chick-fil-A Bowl Challenge and the ESPN National Golf Challenge. We can create the entire graphics package which includes tee marker signs, welcome banners, directional and entrance signage, lobby signs and retractables, scorebearer signs, feather flags and even tents with corporate branded logos.

Our graphic design staff can work with your team to ensure that your branded graphic identity carries through all of your pieces. Call one of our customer service representatives at 1-800-342-3524 to discuss your next golf event.





PRSRT STD
US POSTAGE
PAID
Charlotte, NC
Permit #1704

4705 Dwight Evans Road
Charlotte, NC 28217

Store Hours:

9am-4:30pm M-F

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www.conderflags.com



Visit **www.conderflags.com** to sign up for our **FREE monthly eNewsletter**. New monthly special and contest each month! Also sign up for **FREE Half-Staff Watch** notifications and **Custom Quotes** located on our home page.

ARTWORK GUIDELINES FOR PRINTED GRAPHICS

Please Note: Our shop uses Adobe Creative Suite 5.5 on Windows 7 PCs.

Acceptable vector file formats (in order of preference)

- ▶ **.ai (version CS5.5)**
- ▶ **.pdf (high quality)**
- ▶ **.eps (PC and Adobe Illustrator compatible)**

For all vector artwork:

- ▶ Make sure that any fonts in your artwork have been converted to outlines.
- ▶ If your artwork includes bitmap images, make sure that they are linked, not embedded, and be sure to send us the linked bitmap file along with the vector file.
- ▶ For vector artwork we highly recommend using Pantone colors where possible. With CMYK or RGB swatches we cannot guarantee a color match.



Acceptable raster/bitmap file formats (in order of preference)

- ▶ **.tif (LZW compressed, layers flattened)**
- ▶ **.jpg (saved at maximum quality)**
- ▶ **.psd (version CS5.5, layers flattened)**

For all raster artwork:

- ▶ Make sure your images are 100dpi at final, finished size.
- ▶ Save your images in CMYK color.